



# पत्रंग

the story of a chitrakar



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## About Enactus

Enactus St. Xavier's College (Autonomous), Kolkata, is a part of a global devout student fraternity that implements social entrepreneurial models which is instrumental for revitalizing the potential prowess across the forsaken segments of our society.

## About Pattachitra

The project seeks to revive the dying art form and uplifts the artisanal community by helping the Patuas gain access to organized urban markets, imparting entrepreneurial literacy and eradicating middlemen, thus giving it the spotlight it deserves.

## Our Beneficiaries

An ancient form of unique folk tradition involving storytelling through scroll paintings, Pattachitra resonates the legacy of over a thousand years. The Pattachitra artists, Patuas or Chitrakars, make iconic paintings based on Hindu mythology manifested by rich colourful applications, creative motifs and designs.

# IMPACT

22

Individuals lifted  
above the Poverty Line

45

Women  
Empowered

80

Percentage Increase in  
Per Capita Income

70

Individuals with improved  
Standard of Living

63

Individuals provided with  
better access to Healthcare

21

Entrepreneurs  
Created





## SMALL TRAY

Material: Wood

Price: **Rs. 550**

Length: 6 inches

## LARGE TRAY


Material: Wood

Price: **Rs. 1100**

Length: 12 inches



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## OWL TRAY

Material: Wood  
Price: **Rs. 1100** onwards.

## PLATTER PLATE

Material: Wood  
Price: **Rs. 1100** onwards.



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## CANDLE & INCENSE STICK HOLDER

Material: Wood  
Price: **Rs. 300** onwards.  
Height: 9 cm

## PLATE

Material: Steel  
Price: **Rs. 350** onwards.  
Diameter: 19 cm



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## JEWELLERY BOX



Material: Cane  
Price: **Rs. 200** onwards.  
Height: 7 cm  
Diameter: 11 cm

## ASH TRAY

Material: Wood  
Price: **Rs. 150** onwards.



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## SCROLL

Material: Canvas Paper  
Price: **Rs. 750** onwards.  
Length: Customisable

## SALT & PEPPER CONTAINERS

Material: Wood  
Price: **Rs. 200** onwards.



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## WINE GLASS

Material: Glass  
Price: **Rs. 300** onwards.

## ALUMINIUM PLATE

Price: **Rs. 15000** onwards.  
Weight: 5kg



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## UTILITY BOX

Material: Wood  
Price: **Rs. 300** onwards.

## LANTERN

Material: Wood  
Price: **Rs. 850** onwards.  
Height: 30 cm



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## KEY HANGER

Material: Wood  
Price: **Rs. 275** onwards.

## BOTTLE

Material: Glass  
Price: **Rs. 400** onwards.



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## ALUMINIUM POT

Material: Aluminium  
Price: **Rs. 650** onwards.

## POSTCARD

Material: Canvas Paper  
Price: **Rs. 150** onwards.



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## LOCKETS

Material: Wood  
Price: **Rs. 300** onwards.

## EARRINGS

Material: Wood  
Price: **Rs. 100** onwards.



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## SPATULA

Material: Wood  
Price: **Rs. 200** onwards.

## JUG

Material: Copper  
Price: **Rs. 2300** onwards.  
Capacity: 2L



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## HAND FAN

Material: Cane  
Price: **Rs. 150** onwards.  
Small: 30 cm  
Big: 35 cm

## DUPATTA

Material: Cotton/ Khaadi/  
Synthetic  
Price: **Rs. 900** onwards.



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## MORTAR & PESTLE

Material: Wood  
Price: **Rs. 375** onwards.  
Dimensions: 4 x 4 inches

## TOTE BAG

Material: Cotton  
Price: **Rs. 300** onwards.  
Small: 15 in x 13 in  
Medium: 16 in x 14 in  
Large: 18 in x 16 in



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## COPPER BOTTLE

Price: **Rs. 375** onwards.  
Capacity: 750mL

## WOOD PIECE PAINTING

Material: Wood  
Price: **Rs. 600** onwards.







## MUG

Material: Ceramic  
Price: **Rs. 200** onwards.  
Height: 9.5cm  
Diameter: 8.5cm

## CUP

Material: Clay  
Price: **Rs. 110** onwards.  
Height: 6.6cm  
Diameter: 6.2cm



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## KETTLE

Material: Aluminium  
Price: **Rs. 750** (750ml)  
**Rs. 850** (1.5L)

## GLASS

Material: Brass/Steel  
Price: Small: **Rs. 110**  
Medium: **Rs.275**  
Large: **Rs. 325**



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## TEA POT SET

Material: Ceramic  
Price: **Rs. 1500** onwards.  
(includes 6 cups)

## FRIDGE MAGNET

Material: Wood  
Price: **Rs. 100** onwards.



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## COASTERS

Material: Wood  
Price: **Rs. 575** for Set of 6  
**Rs. 110** for a single piece

## PEN STAND

Material: Wood  
Price: **Rs. 150** onwards.



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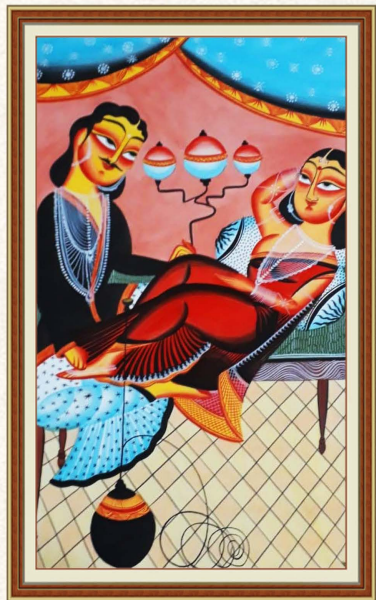


# KALIGHAT PAINTINGS



Kalighat Painting is said to have originated from the Kalighat area of Kolkata. Earlier it portrayed Goddess Kali and her tales of defeating the demons. It originated from the much renowned Kali temple and since then it has evolved much.

The paintings have evolved from the depiction of various Gods and Goddesses and their tales to depict the daily life of the people living in the space, but the style of the painting remains the same.



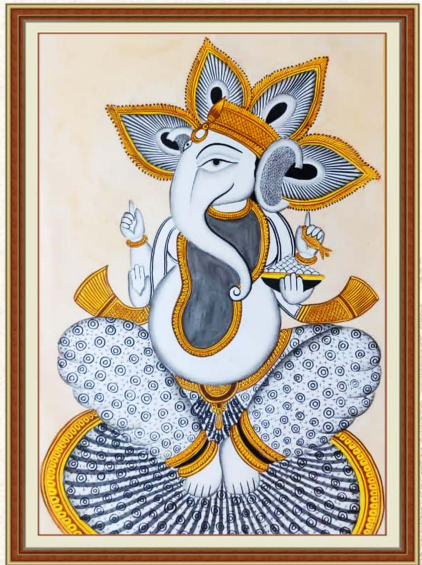
Prices may vary according to the size and the design of the painting.  
[Click here to look at more paintings](#)

# MYTHOLOGICAL PAINTINGS



Originally created for ritual use and souvenirs for pilgrims, this style of painting has continued the tradition of reverence of religion and culture through art and creativity. These paintings, above all else, strongly reminds us about the rich heritage that is imbued within the practice of Pattachitra.

Mythological paintings depict the Gods and Goddesses that are preached mainly in Bengal. These paintings showcase the various events from the mythological tales and display the beauty of the Indian epics and religious tales.



Prices may vary according to the size and the design of the painting.

[Click here to look at more paintings](#)

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# TRIBAL PAINTINGS



Tribal paintings depict the lives of the people before the modern age. It perfectly exhibits the day-to-day activities of a villager from that age. It also shows the lives of the palace dwellers and the royal family, and their way of living. These paintings are rich in symbolic aspects and can depict specific traditional rituals.



Prices may vary according to the size and the design of the painting.

[Click here to look at more paintings](#)

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# CUSTOMISATIONS

The evolving passage of time has fostered a commendable transition and the Patua communities have started to bespoke their products to meet the present needs.

The Patuas provide exemplary customisations by incorporating different styles of hand-painted artwork and floral borders.

The skilled artisans carve personalized designs to rejuvenate the art form with new aspirations and they also embed an idiosyncratic touch to their products.

Throughout this process, the traditional effervescence of the art is protected and cherished.

The curation of artefacts can also be tailored according to the specific needs of the interested parties.



# CONTACT US



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